

**WALL-STREET**  
INSPIRAȚIE ÎN BUSINESS

**EVENTS**

2020

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TO RULE THEM ALL

9 YEARS OF TRADITION IN ORGANIZING B2B EVENTS

# internetcorp

BrandNewMedia

**TOP PLAYER IN THE ROMANIAN EVENTS &  
PUBLISHING MARKET SINCE 2005**

## OUR BRANDS

**WALL-STREET**  
INSPIRAȚIE ÎN BUSINESS

**KUDIKA**  
*wear a smile!*

**Garbo**

**9AM**  
NEWS

 **retail.ro**

 **urb.ro**

**start#up**

**9 Years of tradition in  
organizing B2B events**

# **KEY NUMBERS\***

**>158**

**million views,  
whole network**

**>39,24**

**million unique,  
sessions**

**>60**

**dedicated  
professionals**

**>135**

**organised events  
(2007-2019)**

**>1 MILLION**

**facebook whole network fans**

# TIMELINE\* 2020

<b>JAN</b>	<b>FEB</b> ● HR 2.0 (9th ed.)	<b>MAR</b> ●●● Future Healthcare (3rd ed.) ecomTEAM (10th ed.) Wall-Street.ro Financial Forum (11th ed.)	<b>APR</b> ●● reConstruct (7th ed.) CSR Growing Responsible (1st ed.)
<b>MAY</b> ●● Future Banking (9th ed.) Fashion Route (4th ed.)	<b>JUN</b> ● Art & Business (1st ed.)	<b>JUL</b>	<b>AUG</b>
<b>SEP</b> ● Future Banking Fintech edition (2nd ed.)	<b>OCT</b> ● retailArena (8th ed.)	<b>NOV</b> ● WallStreet Gala (8th ed.)	<b>DEC</b>

\* the dates are not final, they will be confirmed with 45-60 days before they take place, per the availability of the locations and participants.

# HR 2.0, Bucharest

**\* 9th edition \***

## February 27, 2020

### Structure (1 day event)

The labor market is under a continuous transformation, during the last years, and the changes announced for the coming years, are not to be ignored.

Entrepreneurs and human resources specialists are constantly facing many challenges, starting with the recruitment stage and continuing with the employees' motivation and the retention.

The objectives of this edition is to find out the areas where the organizations encounter the greatest difficulties and challenges and to come up with solutions and examples of good practices.

### Participation type

Free, invitation based.

Target: 100-120 participants.

HR Managers from large and medium companies, IT, BPO, pharma, banking, retail, multinational companies, HORECA

# Future Healthcare, Bucharest

**\* 3rd edition \***

## March 11, 2020

### **Structure** (1 day event)

During the third edition of the conference, we aim to address key topics in the medical services sector (public and private), as well as in the pharmaceutical industry.

We will discuss the role of prevention in modernizing the medical services: the most suitable strategies for the use of prevention, solutions to facilitate the access to medical services, the public-private collaboration in supporting the screening programs, financing solutions etc.

Challenges, research and development in the pharmaceutical industry, patient education and investments in innovation will complete the debates.

### **Participation type**

Free, invitation based.

Target: 120-150 participants.

Professionals, entrepreneurs, pharmaceutical representatives, private healthcare institutions, consultants, non-banking financial institutions, insurance companies, multinational companies, public health authorities, private hospitals.

# Wall-street.ro Financial Forum, Bucharest

**\* 11th edition \***

## **March 25, 2020**

### **Structure** (1 day event)

During the Financial Forum conference, we try and make a radiography of the current macro-economic climate, together with some of the top specialists in the market.

We identify the slippages that affect the business environment and we look for measures that could reduce the shock of the expected economic slowdown. We find out from the most important economists and analysts what Romania needs in order to become a real target on the foreign investors' radar.

### **Participation type**

Free, invitation based.

Target: 100-120 participants.

Investors, banks, real estate, brokers, annalists, SIF managers, multinational companies, pensions funds

# ecomTeam, Braşov

**\* 10th edition \***

## **Mar. - Apr., 2020**

### **Structure** (2 day event)

Conference (2 modules), followed by workshops and party. The most important regional event dedicated to e-commerce, meant to contribute to the growth of the community and of the e-commerce market. The conference brings together national and international key-note speakers, hands-on workshops, relevant informations and industry leaders. The event also includes an exhibition area and a party.

### **Participation type**

Participation fee for conference and workshops.

Target: 250-300 participants.

E-commerce companies representatives

# ReConstruct, Bucharest

**\* 7th edition \***

## **April 9, 2020**

### **Structure** (1 day event)

The easy mobility between different areas of interest has become the main factor to consider for the success of a real estate development. This set includes the new mixed-use developments, with office spaces, adjacent to a residential and retail area, especially in the regional cities or in the Capital's surroundings, where mini-cities and communities have been formed, during the last few years.

The 2020-2025 developments will be more and more dependent on the existence of a complex infrastructure, which will manage to group many functions over a short distance, easy to travel.

Therefore, the key to success for a development in the real estate market, will be offered both by the variety of services, as well as by the ability of the real estate developers to (re) invent new and versatile spaces.

The 7th edition of ReConstruct will address all these topics and many more of interest for the real estate market

### **Participation type**

Free, invitation based.

Target: 150-200 participants.

Real estate developers, constructors, consultants, architects, agencies, banking, investments funds

# CSR Growing Responsible, Bucharest

**\* 1st edition \***

## **April 28, 2020**

### **Structure** (1 day event)

Social responsibility plays an extremely important role in the dynamics of any company or organization, but especially in the communities where the impact of the project is expected.

Representatives from the most well-known foundations and organizations and coordinators of the CSR projects from the largest companies in Romania, will present successfully implemented projects and will offer recommendations and tips for the success of such a project and for its transformation into a good practice example.

### **Participation type**

Free, invitation based.

Target: 120 – 150 participants

CSR managers from sustainability-oriented companies, NGOs representative

# Future Banking, Bucharest

**\* 9th edition \***

## **May 12-13, 2020**

### **Structure** (2 day event)

Conference (2 modules), followed by workshops and party/gala. The event will address the way the banker-customer relation changes due to new technologies. We will discuss about the innovations such as AI, big data, mobile payment or blockchain by which the banks and the FinTechs offer fast and relevant solutions to their digital clients.

### **Participation type**

Free, based on invitations and the selection of the participants.

Target: 150-200 participants.

Industry representatives, entrepreneurs, consultants, local companies from all industries, CEOs, CMOs, CTOs.

# Fashion ROute, Bucharest

**\* 4th edition \***

## **May 21, 2020**

### **Structure** (1 day event)

Under the "Fashion goes digital, fashion goes sustainable" slogan, we will talk about the two major trends in the fashion industry today - digitalization and sustainability - but also about how to develop your brand to provide a complete and personalized omnichannel experience for the consumers. The digital revolution, automation and customization, as well as the expansion of eCommerce have made fashion brands rethink their business strategy and approach. Also, sustainability is another tendency that any brand that wants to perform must consider. Fashion ROute is the perfect occasion to discuss how Romanian brands can align to this international trend: from transparency in the supply chain, to the use of sustainable materials or other measures that help the environment.

### **Participation type**

Free, invitation based.

Target: 120-150 participants.

Retailers, boutique owners, manufacturers, textile producers and suppliers, shopping centers developers, retail parks and fashion entrepreneurs.

# Art & Business, Bucharest

**\* 1st edition \***

## June, 2020

### **Structure** (1 day event)

Art & Business is about investments in art and the satisfaction they can offer, about areas in the business world that go beyond their boundaries and approach the rank of art. Businessmen who have understood the complementarity of the two concepts and have applied it in their daily lives, will attend the event for a relaxed discussion about art and the benefits of art investments, beyond business figures. The discussion panels will be followed by a network session and a cocktail, all in an exclusive venue.

### **Participation type**

Free, invitation based.

Target: 120 – 150 participants

CEOs from banking, retail, real estate, investments funds, entrepreneurs, art investors

# Future Banking – FinTech Edition, Bucharest

**\* 2nd edition \***

## September 10, 2020

### **Structure** (2 day event)

Conference (2 modules) and face to face meetings with investors. During the second edition, FinTech founders and enablers will share their view about the best solutions for growing the local FinTech ecosystem. Innovators and foreign FinTechs, providing advice for local entrepreneurs.

### **Participation type**

Free

Target: 120-150 participants

FinTech founders, financial institutions, Tech companies, FinTech & Banking Associations, banks, consultants

# retailArena, Bucharest

**\* 8th edition \***

## **October 27-28, 2020**

### **Structure** (2 day event)

Panels and workshops

RetailArena is one of the most important events dedicated to commerce- online and traditional. The 2020 edition will bring forward modern and traditional retail for a win-win exchange of consumer loyalty strategies and techniques on a market where speed matters, and digital is a link that can not be missed by the multichannel chain. The event also includes an exhibition area, as well as workshops held by local and international speakers.

### **Participation type**

Participation fee for conference and workshops.

Target: 250-300 participants.

Retail and FMCG managers, distributors, retail specialists and services suppliers.

# Wall-street Gala, Bucharest

**\* 8th edition \***

## **November 19, 2020**

### **Structure** (1 day event)

Wall-street Gala is a festive event in which companies and personalities are rewarded for their activities, in concordance with a previously announced theme.

The event includes speeches from the partners and the Gala winners, festive moment, networking.

### **Participation type**

Free, based on invitation.

Target: 250-300 participants.

CEOs, top management representatives and local businesses entrepreneurs

**If interested, we can also  
organize on demand  
events - conferences,  
workshops, galas,  
according to your needs.**

For further details, please do  
not hesitate to contact us!

## **Ana-Maria Nedelcu**

Sales Director Events

[anamaria.nedelcu@internetcorp.ro](mailto:anamaria.nedelcu@internetcorp.ro)

**0739 835 742**

## **Cristina Rotaru**

Sales Events

[cristina.rotaru@internetcorp.ro](mailto:cristina.rotaru@internetcorp.ro)

**0739 835 748**

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